

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>In re the Application of:</b>	)	<b>Customer No.:</b>	35,554
	)		
Ronald A. KATZ	)	<b>Confirmation No.:</b>	4070
	)		
<b>Serial No.:</b> 10/687,446	)	<b>Group Art Unit:</b>	2614
	)		
<b>Filed:</b> October 16, 2003	)	<b>Examiner:</b>	Woo, Stella L.
	)		
<b>For:</b> COMMERCIAL PRODUCT ROUTING	)	<b>Docket No.:</b>	6046-101N7
SYSTEM WITH VIDEO VENDING	)		
CAPABILITY	)		

---

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION SUBMITTED WITH  
REQUEST FOR CONTINUED EXAMINATION (“RCE”)**

Dear Sir:

In response to the final office action dated September 1, 2011, please amend the application as indicated in the following pages.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.